



## What's it all about?

### YOU VISIT EIGHT KEY CENTRES OF INTERNATIONAL BUSINESS

Above all, Omnium is mobile. You learn about the world by going out into the world. A series of six short-term global residencies takes you to eight key centres of international business on four continents.

### YOU LEARN FROM LOCAL MANAGERS

Omnium is a general management MBA addressing core business disciplines from a global perspective. Courses are taught by faculty from the University of Toronto and University of St. Gallen, as well as local partner institutions. Faculty teaching is supplemented with presentations by guest speakers and with extensive fieldwork.

### YOU LEARN FROM YOUR PEERS

An essential feature of the Omnium experience is learning from your peers. Drawn from countries around the world and diverse industries, they make crucial contributions to understanding important business challenges and issues.

### YOU CONTINUE TO WORK AND MAINTAIN YOUR PROFESSIONAL MOBILITY

Although you are expected to work on team-based projects and individual assignments during periods between modules, Omnium is designed to be completed part-time while participants continue their work as managers. There are no geographical limits to participation.

For more information and how to apply visit [www.omniumgemba.com](http://www.omniumgemba.com)

TORONTO, CANADA  
ST. GALLEN, SWITZERLAND  
BUDAPEST, HUNGARY  
SHANGHAI, CHINA  
HONG KONG, CHINA  
MUMBAI, INDIA  
HYDERABAD, INDIA  
SÃO PAULO, BRAZIL

## TO CONTACT US

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### NORTH AMERICA

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An alliance of the Rotman School of Management, University of Toronto, Canada and the University of St. Gallen, Switzerland, in conjunction with City University of Hong Kong; Fudan University, Shanghai; INSPER São Paulo; and Indian School of Business.



University of St. Gallen



City University of Hong Kong  
University of St. Gallen  
Rotman School of Management



# PROGRAM STRUCTURE

PROGRAM STRUCTURE			Thriving on Turbulence	Beyond the Stereotypes	A Study in Contrasts	The Knowledge Market	The CEOs Speak					
PRE-PROGRAM	<b>1</b> <b>FOUNDATION MODULE</b>	AT HOME	<b>2</b> <b>BRAZIL</b>	AT HOME	<b>3</b> <b>CHINA</b>	AT HOME	<b>4</b> <b>EUROPE</b>	AT HOME	<b>5</b> <b>INDIA</b>	AT HOME	<b>6</b> <b>NORTH AMERICA</b>	AT HOME
	Toronto, Canada		São Paulo		Hong Kong/ Shanghai		St. Gallen, Switzerland/ Budapest, Hungary		Hyderabad/ Mumbai		Toronto, Canada	
	<b>AUG 23-SEPT 3, 2010</b>		<b>NOV 22-DEC 3, 2010</b>		<b>FEB 27-MAR 11, 2011</b>		<b>JUN 19-JUL 8, 2011</b>		<b>OCT 9-21, 2011</b>		<b>JAN 15-FEB 3, 2012</b>	
5 WEEKS	2 WEEKS	2.6 MONTHS	2 WEEKS	2.8 MONTHS	2 WEEKS	3.3 MONTHS	3 WEEKS	3 MONTHS	2 WEEKS	2.8 MONTHS	3 WEEKS	2 MONTHS
Online study program in Business Statistics	<b>COURSES</b> Quantitative Reasoning for Management/ Business Statistics Strategic Management Organizational Leadership Leadership Presence - team-building - cross-cultural communications - emotional intelligence & leadership development - effective presentation techniques - decision making - relationship management	Individual study and work in virtual teams	<b>COURSES</b> Doing Business in Brazil International Accounting Business Operations: Supply Chain Management Negotiating in a Global Environment	Individual study and work in virtual teams	<b>COURSES</b> Doing Business in China International Finance Microeconomics Technology Innovation Leadership Presence: - assessing teamwork	Individual study and work in virtual teams	<b>COURSES</b> Doing Business in Europe Corporate Governance International Accounting Corporate Finance International Business Leadership Presence: - managing high-performance teams	Individual study and work in virtual teams	<b>COURSES</b> Doing Business in India Macroeconomics Global Marketing Business Ethics	Individual study and work in virtual teams	<b>COURSES</b> Corporate Strategy Global Marketing Personal Leadership Integrative Thinking Leadership Presence: - leadership & career management	Individual study and work in virtual teams
Ongoing Individual and Group Course Work			→	→	→	→	→	→	→	→	→	



For complete course descriptions, please visit the Omnium website at [omniumemba.com](http://omniumemba.com). \*Schedule is subject to change.